

# FREE EXHIBITION TICKET

17 – 18 March 2009

Suntec Singapore International Convention & Exhibition Centre, Ballroom 1 & 2, Level 2

Please circulate to:

- Business Development
- R&D
- Manufacturing
- Clinical Development
- Operations
- Human Resource
- Sales and Marketing

- 1 event
- 1 on-floor-seminar
- 1 scientific symposium
- 2 poster showcases
- 70+ exhibitors
- 500+ products
- 1500+ visitors

[www.biomedicalasia.com](http://www.biomedicalasia.com)

## BioMedical Asia 2009 SINGAPORE

Be part of the  
**MOST** important  
gathering of **ASIA'S**  
biomedical industry!

Pre-register at [www.biomedicalasia.com](http://www.biomedicalasia.com)  
before 28 Feb 2009 to obtain the  
show directory for free!



Pre-register for  
targeted tutorials



Meet 1500+ visitors



Evaluate more than 500  
products and solutions

## New highlights for 2009!

- Evaluate new technologies.
- Meet new partners in Asia.
- Learn how technologies can work for your business.
- Network!

### Conference

Meet Life Science Investors. Find Your R&D and Manufacturing Partners in Asia. Develop Your Asian Strategy. BioMedical Asia 2009 will convene pharmaceutical and biotech senior executives, regulators, investors and other industry stakeholders to explore partnership and investment opportunities and discuss best operational strategies and successful business models.

**FREE!**

### On-floor seminar

Industry experts from selected exhibitors shed light on how your clinical development and biologic manufacturing challenges can be addressed by novel methodologies and new cutting edge technologies. **Attendance is free but limited to 70 seats per session. Reserve your seat today! Register by filling up the attached form or visiting [www.biomedicalasia.com](http://www.biomedicalasia.com)**

**FREE!**

### Poster showcase

International, regional and local scientists and students present their latest research breakthroughs and innovative methodologies in drug discovery, genomics, proteomics and stem cell research. **Summit an abstract to [colin.zheng@terrapinn.com](mailto:colin.zheng@terrapinn.com) and share your ideas with Asia's research community!**

Asia Research  
Institution Poster  
Showcase

### Business matchmaking

Indicate your interest on the technology and solutions prior to the event and we will match you with the right exhibitors. One-to-one business meetings are pre-arranged with your potential sellers to help you save time. **Contact [ruby.liu@terrapinn.com](mailto:ruby.liu@terrapinn.com) for details.**



**FREE!**

### International Delegates Programme

Trade delegations from the region's key trade associations, industry societies and corporations are always welcome. BioMedical Asia has a formal delegation program designed to ensure that you and your members make the best out of your time at the event. We have developed an attractive programme of events and services that are only available to members or pre-arranged groups and overseas delegations. **For further information, please contact [ruby.liu@terrapinn.com](mailto:ruby.liu@terrapinn.com).**

**FREE!**

### Scientific Symposium

The Discovery Technology Scientific Symposium brings together global and local leading scientists in proteomics, genomics, and stem cell research with innovative technology providers to discuss the latest advances and the new technologies. **Attendance is free for all scientific professionals. Reserve your seat by filling up the attached form or visiting [www.biomedicalasia.com](http://www.biomedicalasia.com)**



# BioMedical

Asia 2009  
SINGAPORE

## 4 exciting days of knowledge exchange and networking!

16 March 2009

### Summits

- Translational Research Summit
- Contract Manufacturing Summit

### Pre-conference Masterclasses

- Masterclass A: Analytical Technologies to Access Comparability and Characteristics of Biopharmaceuticals
- Masterclass B: Adaptive Clinical Trials Design
- BioLogistics Asia Workshop: Managing and Controlling the Cold Chain

17th - 18 March 2009

### BioMedical Asia Conference

- Featuring 4 focused conference tracks, 24 sessions, 72 topics, 160 speakers, power-packed keynotes, and the BioMedical Asia Industry Awards

### BioLogistics Asia Conference

### BioMedical Asia Trade Exhibition

#### KEYNOTE SPEAKERS



**Kiran Mazumdar Shaw**  
Chairman & Managing Director  
Biocon Limited, India



**Kurt Wüthrich**  
Nobel Laureate, 2002  
Professor of Biophysics,  
ETH Zürich, Switzerland, Cecil and Ida M. Green Professor of Structural Biology, The Scripps Research Institute, USA

19 March 2009

### Post-conference Masterclasses

- Masterclass C: The Application of GCP and Ethical Considerations in Clinical Research in Asia
- Masterclass D: BioBootCamp: From Scientist to CEO
- Masterclass E: Virus and Mycoplasma Risk Minimisation Strategies for Biopharmaceutical Products
- Masterclass F: Negotiation skills: Cross Border Deals, the East West Connect: Opportunities and Potential Pitfalls
- BioLogistics Asia Workshop: The Value Chain Transformation in Life Sciences

## BioLogistics

Asia 2009  
SINGAPORE

### Held in conjunction with BioLogistics Asia 2009

Being Asia's only definitive logistics and supply chain focused event, BioLogistics Asia 2009 will congregate senior level pharmaceutical and biotech manufacturers, clinical researchers, distributors and solution providers for an insightful knowledge-sharing session. Over 30 biotech and pharmaceutical manufacturers will share how you can tailor and improve your logistics and supply chain processes to achieve greater speed to market, a more secured supply chain and increased cost advantage. **To register, visit [www.terrapi.com/2009/biolog](http://www.terrapi.com/2009/biolog).**

Log on to [www.biomedicalasia.com](http://www.biomedicalasia.com) to download full conference brochure and register today to ensure your seat!

### Discovery Technology Scientific Symposium 2009

Tuesday, 17 March 2009

**FREE!**

- 11.00 **Chairman's opening remarks**  
Edison Liu, Executive Director, Genome Institute of Singapore
- NEW SEQUENCING TECHNOLOGIES AND ITS IMPACT ON GENOME STUDY**
- 11.30 **The impact of new DNA sequencing technologies on human genetics**  
Richard McCombie, Professor, Cold Spring Harbor Laboratory, USA
- 12.00 **From Gene Technology to the Magic Bullet of Cancer Therapy: Is the promise coming true?**  
Axel Ullrich, Professor, Institute of Medical Biology, Singapore
- 12.30 **Multiplex sequencing of paired-end ditags (MS-PET): A strategy for the ultra-high-throughput analysis of transcriptomes and genomes**  
Yijun Ruan, Principal Investigator, Genome Institute of Singapore
- QUANTITATIVE PROTEOMICS AND STUDY OF PROTEIN COMPLEX USING MASS SPECTROMETRY**
- 14.00 **Innovations in quantitative proteomics: From isotope labeling to label free methods**  
Tiziana Bonaldi, Research Team Leader, IFOM-IEO, Milan, Italy
- 14.30 **Innovative Bioinformatics methods in deciphering protein function**  
Georg Schneider, Deputy Director, Bioinformatics Institute, Singapore
- 15.00 **Unravel cell death signaling in cancer cells using proteomics study**  
Pervaiz Shazib, Professor, Duke-NUS Graduate Medical School, Singapore
- INDUCED PLURIPOTENT STEM CELL (IPS) AND STEM CELL IMAGING**
- 16.00 **Genetic Modification-free reprogramming to induced pluripotent cells: Fantasy or reality?**  
Takashi Tada, Associate Professor, Institute for Frontier Medical Sciences, Kyoto University, Japan
- 16.30 **Understanding the cytoskeleton changes during Stem cell life cycle using advanced imaging technique**  
Sohail Ahmed, Principal Investigator, Institute of Medical Biology, Singapore

### On-floor Seminar

Wednesday, 18 March 2009

**FREE!**

- 11.00 **Ensuring adequate control of biological materials used in the manufacture of biotechnology products**  
Andy Bailey, Chief Executive Officer, ViruSure GmbH, Austria
- 11.30 **Process Analytical Technology (PAT) in powder cell culture media production: PAA Laboratories' new standard in controlled 21st century GMP manufacturing**  
Klaus Pitterschscher, Head of Global Quality Control, PAA Laboratories, Austria
- 12.00 **Core tools in QbD and PAT - From development to manufacturing using DOE and MVDA**  
Johan Hultman, Manager Asia, Umetrics AB, Sweden
- 12.30 **Packing and quality control of large scale IEX columns**  
Chester Hu, Technical Manager Asia Technology & Training Center Life Science Solution Business Unit Performance & Life Science Chemicals Division, Merck KGaA, Taiwan
- 14.00 **Clinical and Biotech talent resourcing challenges amid rapid clinical service industry development in Asia**  
Karen Tok, Consulting Director Asia, Scientec Search, Singapore
- 14.30 **The true value of incorporating Asia into a global clinical development strategy**  
Albert Liou, Corporate Vice President and General Manager, Asia Pacific Region, PAREXEL, Taiwan

Limited to 70 seats per session.  
Pre-register to guarantee your place!  
RSVP by faxing this registration form  
to +65 6226 3264